

Marketing for Young Lawyers CLE: Strategies & Pitfalls



Wednesday, April 30, 2014

4:00-6:00 PM

2.0 MCLE (1.0 Ethics) Credits Pending
Fairfax County Courthouse— Room TBD
\$50 FBA Young Lawyers Section Members
\$80 Young Lawyers Non-Members
\$70 FBA Attorney Members
\$100 Attorney Non-Members

During the first hour of this program, panelists will highlight strategies and tips for marketing and obtaining new clients. The second hour will be devoted to the ethical pitfalls of legal marketing.

Speakers:

Benjamin W. Glass, III, Esq., *Benjamin W. Glass, III, & Associates, P.C.*
Seth A. Guggenheim, Esq., Assistant Ethics Counsel, Virginia State Bar
Christie A. Leary, Esq., Law Offices of Christie A. Leary, P.C.
Derek P. Richmond, Esq., *Richmond/Schy, PLLC*

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To pay by credit card, please visit www.fairfaxbar.org and register online.

CANCELLATION POLICY: All cancellations must be received in writing 48 hours prior to the event for a full refund.

LATE REGISTRATIONS: At-door registrations will be limited to available seating space; however, please call the FBA office in advance to confirm date, location, space availability, etc. If a participant registers the day of a seminar, a \$10 on-site registration fee will apply. In order to be PCI Compliant, the FBA prefers to accept checks and cash for registrations on-site.

Registrants, instructors, exhibitors and guests attending the FBA events agree they may be photographed, videotaped and/or recorded during the event. The photographic, video and recorded materials are the sole property of the FBA and the FBA reserves the right to use attendees' names and likenesses in promotional materials or for any other legitimate purpose without providing monetary compensation.

Make checks payable and mail to:



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