

FOR IMMEDIATE RELEASE

Marketing Coach for Attorneys, Ben Glass, Featured in *Newsweek* as One of America's PremierExperts

Ben Glass, Esq., attorney and legal marketing coach, featured in Newsweek as one of America's PremierExperts™, in recognition of being a leading expert legal marketing.

Orlando, Fla. – December 2, 2009 – An elite group of celebrity experts from various industries were featured in *Newsweek* in a full page color spotlight on November 9, 2009. One of these experts, Ben Glass, practicing personal injury and medical malpractice attorney and legal marketing specialist, is being featured as a member of America's PremierExperts™. Ben was chosen for this honor for his expertise and success in the field of legal marketing, as well as his dedication and belief in putting clients first.

As the founder of Great Legal Marketing, Ben Glass has conducted sold-out seminars, and coached and mentored hundreds of attorneys from across the U.S. and Canada. He has been featured in *TRIAL Magazine*, *Wall Street Journal Online* and the *Washington Post*, among others. Ben has also authored 7 books, including *The Truth About Lawyer Advertising*.

When asked for tips on health, wealth, business and success in the new economy, Ben Glass replied, "The world is looking for leaders. Don't wait to be invited to lead. Ignore critics-they want to bring you into their 'average' world."

America's PremierExperts™ LLC is an organization that provides free expert information and content to consumers and journalists alike, and honors business experts who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

The participants selected to participate in this year's program are forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs looking to give back by educating consumers, as well as distinguish their brand and increase revenues.

To find out more about America's PremierExperts™ visit <http://www.AmericasPremierExperts.com>

For more information about Ben Glass, Esq. please visit <http://www.BenGlassLaw.com>

About Ben Glass:

Ben Glass is a practicing personal injury and medical malpractice attorney in Fairfax, Virginia. As the founder of Great Legal Marketing, Ben conducted sold-out seminars, and coached and mentored 326 attorneys across the U.S. and Canada. He has been written up and featured in ***TRIAL magazine***, ***Wall Street Journal Online*** and the ***Washington Post***, among others. Ben has also authored 7 books, including *The Truth About Lawyer Advertising* (available on Amazon).

Ben Glass teaches attorney advertising and marketing that's both effective and ethical. This is very important because we as a profession have been largely responsible for our tarnished image.

For more information, please visit <http://www.BenGlassLaw.com>

About America's PremierExperts™ LLC:

America's PremierExperts™ is an organization that recognizes business experts for their willingness to promote free expert content in their field of expertise to consumers and journalists alike, while offering business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive, invitation-only, opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. and Nick Nanton, Esq., attorneys by trade and entrepreneurs by choice, founded America's PremierExperts™ and The Ultimate Celebrity Branding Experience™ to honor entrepreneurs, CEOs, authors, professional speakers and businesspeople who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

For more information about America's PremierExperts™ LLC visit

<http://www.AmericasPremierExperts.com>

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