

GREAT LEGAL MARKETING COACHING PROGRAM

FAST RESPONSE ACCEPTANCE FORM

- YES Ben, I'm ready to join hundreds of other lawyers and discover your proven methods for growing a law practice while "having a life."** I'd like to test drive your marketing and practice-building coaching program for just \$497 for the first month and get the deluxe Great Legal Marketing and Practice Building Toolkit **FREE!** If I don't think this is all "worth it," then I'll just cancel my coaching membership at any time after the first month (so you can give the slot to someone else) and you won't bill me anymore. No matter what, I'll get to keep the entire toolkit that other lawyers have paid \$3,995 for, just for trying you out. That way, you take all the risk, not me.

Each month, I'll be invited to two coaching calls (and I'll get a CD audio of the calls), plus I'll get the monthly newsletter, the bi-monthly audio CD, and the weekly Marketing Fax for as long as I remain a coaching member.

In addition, whether or not I stick around, I understand that all of this is mine to keep, just for trying:

- 1. THE GLM SYSTEM** - everything you need to understand and plan how you can take your practice from where it is now (even if that is flat lined) and literally explode your practice growth in the next 12 months. Hear directly from some of the most successful lawyers who have used Ben's system. **(value \$995)**
- 2. THE MINDSET OF THE SUCCESSFUL LAWYER** - includes: How to stop thinking like a lawyer and start thinking like a business person, How to get "stretchingly realistic" goals and hit them and never drift again. **(value \$595)**
- 3. HOW TO MARKET YOUR LAW PRACTICE USING THE GLM SYSTEM** - includes: Step by Step procedures that you (or anyone in your practice) can easily follow to install Ben Glass's World-class marketing systems into your practice and finally achieve the success you want and deserve : marketing messaging, irresistible offers, information premiums, follow systems, legal marketing checklists **(value \$1295)**
- 4. LEAD GENERATION SYSTEMS** - this section includes a comprehensive guide to insuring your marketing channels are highly effective. Includes: the complete Ben Glass Internet and Web-based legal marketing guides (includes the now famous "Where's Ben on the Internet?" battle plan, social media guide, print, creating videos that work, how to easily include podcasts, and the ethics of marketing online and deal with your bar, regardless of your state **(value \$1995)**
- 5. THE COMPLETE GLM SAMPLE BOOK** - includes real world examples of everything you need to do with explanations of how they are used, who uses them, and how to get business from them, otherwise known as "The Mother Lode" **(value \$2495—actually priceless)**
- 6. HOW TO HANDLE THE INFLUX OF NEW BUSINESS** - includes detailed information about managing your staff, compensating your staff and incentivizing them, getting your staff 100% on board to support your marketing programs, and managing your time much more effectively **(value \$795)**
- 7. THE GLM RESOURCES PACKAGE** - this includes Ben's entire library of resources, forms, and systems for fulfillment - **(\$595)**
- 8. YOUR PRACTICE NICHE** - PI, MedMal, DUI/Criminal, Bankruptcy, Probate, Trusts and Estates, Family Law - when you join GLM you can select one or more of these practice niches and additional information, examples, step-by step guides will be included for your practice area(s). **(value \$995)**

TOTAL Value: \$9760.00

- I'm not interested in the Coaching program; just send me the deluxe Toolkit for \$3,995 (plus \$19.95 S&H) (Total Value: \$9760.00 and start my newsletter/CD subscription (\$97/month.)

Sign me up for the:

- PI/MEDMAL GROUP FAMILY LAW GROUP
 DUI/CRIMINAL GROUP PROBATE, TRUSTS AND ESTATES GROUP
 BANKRUPTCY GROUP

Select one group for \$497/month. You can add additional groups at \$199/month/per group. When selecting multiple groups please identify your Primary Group.

I wish my Primary group to be : _____ (please write the name of your primary group here – you will have full membership in all groups you select)

My monthly membership is \$497 for the first group and \$ _____ for _____ additional groups. Total \$ _____

Name _____	Firm Name _____
Address _____	
City _____	State _____ Zip _____
Email _____	
Phone _____	Fax _____
PAYMENT: Your credit card will be charged \$497 per month plus \$199/month for any additional groups you join for as long as you remain a coaching member. You can cancel any time after the first month.	
Credit Card <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Card no. _____	Exp. Date _____ Security Code on Back of Card _____
Signature _____	Date _____

For Fast Service, Fax to: 877-576-6752 (Toll Free)

Questions? Call Nicole at 717-824-6553 or email her at nicole@nicoletully.com